

Information on the processing of personal data

FOREWORD

This information is provided by **Pordenone Fiere SpA**, as Data Controller pursuant to Articles 13 and 14 of Regulation (EU) 2016/679 (hereinafter "Regulation" or also "GDPR"). **Pordenone Fiere SpA** considers the protection of personal data to be of fundamental importance, ensuring that their processing takes place in full compliance with the protections and rights recognized by the Regulation, by additional national and community regulations as well as by the Provisions of the Guarantor Authority. The processing of personal data carried out by the Data Controller is inspired by the principles of lawfulness, correctness and transparency, data minimization and storage limitation. The Data Controller processes data that is as accurate and up-to-date as possible, preserving its security. In compliance with the principle of transparency pursuant to art. 12 of the GDPR, in order to make the interested party (or the subject to whom the personal data refers) fully aware of the specific characteristics and methods of processing, the following information is provided.

- **Holder of the Treatment:** **PORDENONE FIERE SPA** con sede legale in **33170 – Pordenone, Viale Treviso, 1**, C.F./P.I. **00076940931**, tel. +39.0434.232111; fax +39.0434.232322, info@fierapordenone.it, pec@pec.fierapordenone.it
► **Data Protection Officer:** **DPO, c/o Pordenone Fiere Spa**, Viale Treviso,1 – 33170 Pordenone, dpo@fierapordenone.it

ORIGIN, METHOD OF PROCESSING AND TYPE OF PERSONAL DATA PROCESSED

The processing of your personal data may also be carried out using automated methods and will be carried out using tools suitable for guaranteeing security and confidentiality through the use of procedures that avoid the risk of loss, unauthorized access, illicit use and dissemination. Personal data may be stored both on computer media and on paper media, as well as on any other type of media deemed most suitable for processing. The data is collected directly from the interested party or otherwise acquired within the limits of the provisions of art. 14, paragraph 5, GDPR, in the context of commercial relationships with the Data Controller.

The personal data processed include the following:

- personal and tax details;
- contact details (mobile phone, landline, email);
- in the case of financial transactions, payment card details or bank or postal account details;
- data relating to events and conferences attended;
- where explicitly requested by the interested party or on his behalf, data relating to health conditions for participation in events or conferences;
- data relating to your role and the company, institution, organization or association you belong to in the case of participation with registration obligation;
- in some cases, images and voice.

Unless otherwise specified, the data will be processed for 10 years and, subsequently, for the maximum time provided for by the applicable provisions of Law regarding the limitation of rights and/or expiration of the action and, in general, for the exercise/defense of the rights of the Data Controller in disputes initiated by or against public authorities, public entities/entities and private entities.

The data will be processed, in any case, for the entire duration of the trial in all its phases and degrees.

After the specified retention periods, the data will be destroyed or made anonymous or, in any case, unusable for the purposes originally intended.

PURPOSES	JURIDICAL BASE	NOTES & RETENTION TIMES
<i>execute contract and/or service requests such as, for example, the issuing and payment of admission tickets, accreditations, etc. allow participation in competitions and/or thematic initiatives of an extraordinary nature within the events organized directly by Pordenone Fiere Spa</i>	<u>Contract (art. 6.1.b)</u>	<i>The data relating to participation in events and/or conferences are stored together with the accounting and administrative documentation if fiscally relevant, otherwise they are stored for one year from the end of the event.</i>
<i>issuing and payment of admission tickets; management of accounting and administrative documentation</i>	<u>Law Obligation (art. 6.1.c)</u>	<i>The Balance Sheet data and supporting documentation are retained for up to 10 years from the reference accounting year, as required by the legislation.</i>
<i>management of certification obligations for events and demonstrations</i>	<u>legitimate interest of the owner (6.1.f)</u>	<i>Data will be stored for 10 years</i>
<i>sending of newsletter</i>	<u>Consent (art. 6.1.a)</u>	<i>Personal and contact details are processed until consent is revoked.</i>
<i>analysis of your preferences, habits, behaviours, and/or interests for the definition of personalized commercial profiles-individual or group- also for the purpose of sending targeted commercial communications through the methods, traditional and/or automated, referred to in point i, above, also through companies specifically appointed (profiling purposes);</i>	<u>Consent (art. 6.1.a)</u>	<i>The data necessary for profiling are processed for 10 years</i>
<i>sending discount coupons and free gifts, commercial, communications and/or advertising material on products and/or services offered by Pordenone Fiere Spa, conducting statistical studies and/or market research, also push-up devices, telephone calls with operator, social networks and/or other communication tools (marketing purposes)</i>	<u>Consent (art. 6.1.a)</u>	<i>The data necessary for profiling are processed for 10 years</i>
<i>communication of data to partners of Pordenone Fiere Spa (event organizers, exhibitors or other operators active in events), for autonomous direct marketing actions relating to goods and services inherent to such third-party partners.</i>	<u>Consent (art. 6.1.a)</u>	<i>The entrance ticket may also include a QRcode/barcode that allows the registered person to be uniquely identified. Providing the QRcode/barcode to a person who has installed the specific App created by Pordenone Fiere constitutes consent to the communication of data. The data necessary for profiling are processed for 10 years</i>
<i>Exercise of a right in court for the defense of the interests of the Owner and its Business Partners and/or the analysis of legally significant events</i>	<u>To ascertain, exercise or defend a right in court (art. 9.2.f)</u>	<i>This practice may also involve analysis on backup copies of the data. The data is retained for the maximum time provided for by the applicable provisions of Law regarding the prescription of rights and/or expiry of the action and, in any case, for the entire duration of the judgment in all its phases and degrees.</i>

MANDATORY DATA PROVISION

The provision of data for contractual purposes is necessary, as your refusal to provide the requested personal data could make it impossible for the Data Controller to fulfill legal obligations and/or those deriving from the management of the contractual relationship, thus preventing its formalization and/or execution.

The provision of data for newsletter subscription, profiling and for marketing purposes is optional and failure to provide it may consequently imply the impossibility of receiving newsletters, communications, targeted in the case of profiling, of a commercial nature and/or advertising material on products and/or services offered by the Data Controller; of being the subject of statistical studies and/or market research.

RECIPIENTS AND PARTIES WITH AN ACTIVE ROLE IN THE PROCESSING

The personal data processed by the Data Controller will not be disclosed, or will not be made known to unspecified parties, in any possible form, including that of making them available or simply consulting them.

Without prejudice to the communications and disclosures made in execution of contractual obligations, those ordered by orders of Authorities or required by Law, stating that the communication to third parties does not exempt the latter from providing the information and from requesting consent to the processing, it is specified that the data may be communicated to:

- Banks, Post Offices and Credit/Debit Card Issuing Companies;
- Insurance and Insurance Brokerage Companies, experts;
- Internal control bodies and auditors;
- Public Bodies and Authorities;
- Companies, bodies, professionals who offer outsourced services, functional to the achievement of the corporate purpose;
- Partners of Pordenone Fiere with your explicit consent (if given by Pordenone Fiere) or subjects to whom the QRcode/barcode on the entrance ticket is shown and who use the specific App created by Pordenone Fiere.

The data may be processed by subjects qualified as **Data Processors** pursuant to art. 4.8 and art. 28 of the GDPR (professionals, lawyers, consultancy and service companies, hardware and software assistance companies,...) and by subjects authorised to process data pursuant to art. 29, who operate under the direct authority of the Data Controller who has instructed them to do so (**employees and collaborators in various capacities**).

TRANSFER OF PERSONAL DATA TO COUNTRIES OUTSIDE THE EUROPEAN UNION

The Data Controller uses services offered by some suppliers, adequately qualified as Data Processors. This may result in the data being transferred outside the EU territory, as well as in the case of activities that allow the pursuit of the corporate purpose or for legal obligations, but only:

- to countries subject to an adequacy decision by the European Commission or the Guarantor (art.45 of the GDPR);
- in countries located outside the EEA, subject to the signing of the standard contractual clauses (Standard Contractual Clauses) adopted/approved by the European Commission pursuant to art. 46, 2, lett. c) and d). In the event that this occurs, a copy of the guarantees referred to in art. 46, par. 2, lett. c) and d), adopted by the Data Controller can be obtained by writing an email to the DPO;
- towards entities that have an international structure and that have provided for the subscription, at group level, of specific Binding Corporate Rules, pursuant to art. 47 of the GDPR;

If the interested party has given his/her explicit consent, in execution of a contract or pre-contractual measures, to ascertain or defend a right in court, to protect the vital interests of an interested party or other persons and the interested party cannot give his/her consent (art. 49 of the GDPR).

RIGHTS OF INTERESTED PARTIES (ARTICLES 15-22 OF THE GDPR)

The data subject has the right to obtain from the Data Controller confirmation as to whether or not personal data concerning him or her are being processed and, where applicable, to request access to the personal data (Article 15 of the GDPR), rectification (Article 16 of the GDPR), erasure (Article 17 of the GDPR) or restriction of processing (Article 18 of the GDPR), as well as the right to data portability (Article 20 of the GDPR). The data subject has the right to object to processing based on Article 6, paragraph 1, letters e (performance of a task carried out in the public interest or in the exercise of official authority) and f (legitimate interest), on grounds relating to his or her particular situation (Article 21 of the GDPR).

The data subject also has the right not to be subject to a decision based solely on automated processing, if it produces legal effects concerning him or her or significantly affects him or her (Article 22 of the GDPR).

At any time, the interested party has the right to withdraw consent, without prejudice, however, to the lawfulness of the processing based on the consent given before the withdrawal.

To exercise the rights and withdraw consent, it is sufficient to contact the DPO.

Among the rights of the interested party there is also the right to lodge a complaint with a Supervisory Authority.

AUTOMATED DECISION-MAKING PROCESSES INCLUDING PROFILING

At the Data Controller, no automated decision-making processes are implemented with regard to employees, relatives and family members, nor is any profiling of the interested parties carried out.

ADDITIONAL PURPOSES

If the data controller intends to further process the personal data for a purpose other than that for which they were collected, prior to such further processing, he undertakes to provide the data subject with information on such different purpose and any further relevant information.

September 2024