

PRIVACY POLICY

1 - Information relating to the Privacy of the site

1.1. This section contains information on the management methods of AR LIVE SRL, owned by Raffaele Glauco Ingrosso, in reference to the processing of the data of the users of the site itself.

1.2. This information is also valid for the purposes of Article 13 of Regulation (EU) No. 2016/679, relating to the protection of natural persons with regard to the processing of personal data and the free circulation of such data, for subjects who interact with AR LIVE SRL.

1.3. The information is provided only for AR LIVE SRL and not for other websites that may be consulted by the user via links contained therein.

1.4. The purpose of this document is to provide information on the methods, times and nature of the information that data controllers must provide to users when they connect to the AR LIVE SRL web pages, regardless of the purposes of the connection itself, according to Italian and European legislation.

1.5. The information may be subject to changes due to the introduction of new regulations in this regard, therefore the user is invited to periodically check this page.

1.6. If the user is under fourteen years of age, pursuant to art.8, c.1 regulation (EU) 2016/679, and Art. 2 - Quinquies of Legislative Decree 196/2003, as amended by Legislative Decree 181/18, he/she must legitimise his/her consent through the authorisation of his/her parents or legal guardians.

2 - Data controller

2.1. The data controller is the natural or legal person, public authority, service or other body which, alone or jointly with others, determines the purposes and means of the processing of personal data. It also deals with security profiles.

2.2. The data controller for this website is: Raffaele Glauco Ingrosso, and for any clarification or exercise of the user's rights, you can contact him at the following email address: info@arlive.it.

3 - DPO or Data Protection Officer

3.1. The data protection officer is the person designated by the Data Controller and the data processor pursuant to art. 37 of Regulation (EU), 2016/679.

3.2. The data protection officer is Raffaele Glauco Ingrosso, who can be contacted at the following email address: info@arlive.it.

4 - Data processing location

4.1. The data processing generated by the use of AR LIVE SRL takes place at Via G. Di Vittorio 15 Monteroni di Lecce.

4.2. If necessary, the data connected to the newsletter service may be processed by the data controller or persons appointed by the data controller for this purpose at the relevant office.

5 - Legal basis of the processing

5.1. The processing of personal data by AR LIVE SRL is based on the consent – pursuant to art. 6, par. 1, letter a) of EU Regulation 2016/679 – expressed by the user by browsing this website and consulting it, thus accepting this information.

5.2. Consent is optional and may be revoked at any time by sending a request via email to info@arlive.it, specifying that, in this case, in the absence of consent, some services may not be provided and navigation on the website may be compromised.

6 - Navigation data

6.1. The computer systems and software procedures used to operate this website acquire, during their normal operation, some personal data whose transmission is implicit in the use of Internet communication protocols. This information is not collected to be associated with identified interested parties, but by its very nature could, through processing and association with data held by third parties, allow users to be identified.

6.2. This category of data includes the IP addresses or domain names of the computers used by users who connect to the site, the URI (Uniform Resource Identifier) addresses of the requested resources, the time of the request, the method used to submit the request to the server, the size of the file obtained in response, the numeric code indicating the status of the response given by the server (successful, error, etc.) and other parameters relating to the operating system and the user's computer environment.

6.3 Browsing data will be collected exclusively in the legitimate interest of allowing the user to use the content published on the Owner's websites and their correct administration and management. These data are used for the sole purpose of obtaining anonymous statistical information on the use of the site and to check its correct functioning and are deleted immediately after processing. The data in question could be used to ascertain responsibility in the event of any computer crimes against our site: except for this eventuality, data on web contacts are generally not retained for more than seven days.

7 - Cookies

7.1. The use of cookies occurs in compliance with the relevant European legislation (directive 2009/136/CE amended directive 2002/58/CE "E Privacy") and national legislation (Provision of the Guarantor for the protection of personal data of 8 May 2014 and subsequent clarifications as well as Guidelines on cookies and other tracking tools of 10 June 2021 n.231).

7.2. For complete information about cookies visit our cookie policy.

8 - Type of purchase data

8.1. AR LIVE SRL collects user data directly from the site or from third parties. The data is necessary for browsing the site.

8.2. The data collected by AR LIVE SRL are:

Name, surname, telephone number, email address, residential address, products purchased

9 - Data provided by the user

9.1. If the site allows the insertion of comments, or in the case of specific services requested by the user, including the possibility of sending the Curriculum Vitae for a possible working relationship, the site automatically detects and records some identifying data of the user, including the email address. Such data are intended to be voluntarily provided by the user at the time of requesting the provision of the service.

9.2. By entering a comment or other information the user expressly accepts the privacy policy. The data received will be used exclusively for the provision of the requested service and only for the time necessary to provide the service.

9.3. The information that users of the site will deem to make public through the services and tools made available to them, are provided by the user knowingly and voluntarily, exempting this site from any liability regarding any violations of the laws. It is up to the user to verify that they have permission to enter personal data of third parties or content protected by national and international laws.

9.4. The optional, explicit and voluntary sending of electronic mail to the addresses indicated on this site entails the subsequent acquisition of the sender's address, necessary to respond to requests, as well as any other personal data included in the message.

9.5. Specific summary information will be progressively reported or displayed on the site pages set up for particular services on request.

10 - Purpose of data processing

10.1. The data collected by the site during its operation are used for the purposes indicated above and for the following purposes:

data request for profiling, marketing activities and proposal of new products and events.

11 - Data Retention

11.1. In accordance with the provisions of art. 5.1(c) of the Regulation, the information systems and computer programs used by AR LIVE SRL are configured in such a way as to reduce to a minimum the use of personal and identifying data; such data will be processed only to the extent necessary to achieve the purposes indicated in this Policy.

11.2. The data will be retained for the period of time strictly necessary to achieve the purposes specifically pursued and, in any case, the criterion used to determine the retention period is based on compliance with the terms permitted by applicable laws and the principles of minimization of processing and limitation of storage.

11.3. Specifically, the data will be stored for the following periods:

data collected for up to 12 months

11.4. The data collected by the site will never be provided to third parties, unless it is a legitimate request by the judicial authority and only in the cases provided for by law.

11.5. The data used for security purposes (blocking attempts to damage the site) are stored for the time strictly necessary to achieve the purpose indicated above.

12 - Payments

12.1. AR LIVE SRL uses payment services to make payments by credit card, bank transfer or other instruments. AR LIVE SRL does not collect or acquire the data used for payment.

12.2. Payment data is collected and acquired directly by the payment service provider, such as the credit card company, Paypal, Stripe or similar. These services may send messages to the user, for example emails or SMS notifications of payment.

12.3. The data acquired and their use by third-party services are regulated by their respective Privacy Policies to which you are kindly requested to refer.

PayPal, Service provider: PayPal, Inc. Purpose of the service: make online payments Personal data collected: types of data as specified in the privacy policy of the service Place of processing: as specified in the privacy policy of the service Privacy Policy (<https://www.paypal.com/it/webapps/mpp/ua/privacy-full>)

Stripe, Service provider: Stripe, Inc. Purpose of the service: make online payments Personal data collected: types of data as specified in the privacy policy of the service. Place of processing: as specified in the privacy policy of the service Privacy Policy (<https://stripe.com/it/privacy>)

13 - Newsletter

13.1. With the prior consent of the user, and through voluntary registration via email, the user will be included in a contact list to which update emails will be sent periodically, including promotional and marketing emails, deriving from this site.

13.2. The user is sent an email (to the email address indicated) containing a link to click on to confirm that the user is actually the owner of the email address.

13.3. Personal data that may be collected in the newsletter:

Name, surname, email address, telephone number

14 - Contact forms

14.1. The user can fill out the contact/information request form(s), entering his/her data and consenting to their use to respond to requests of the nature indicated in the header of the form.

14.2. Personal data that may be collected:

Name, Surname, Email Address, Telephone Number

15 - User rights

15.1. The user is guaranteed respect for his rights in the field of personal data protection. In line with what is taken up and stated by the GDPR, in relation to the processing of his personal data, the user has the right to ask the Owner:

- Access: the user can ask for confirmation as to whether or not data concerning him or her is being processed, as well as for further clarifications regarding the information in this disclosure;
- Rectification: you can ask to rectify or integrate the data you have provided, if inaccurate or incomplete;
- Cancellation: you can ask for your data to be deleted if they are no longer necessary for our purposes, in the event of withdrawal of consent or opposition to the processing, in the event of unlawful processing, or there is a legal obligation to delete them or they refer to subjects under the age of fourteen;
- Limitation: you can request that your data be processed only for the purposes of conservation, with the exclusion of other processing, for the period necessary for the rectification of your data, in the event of unlawful processing for which you oppose the cancellation, if you have to exercise your rights in court and the data stored by the Data Controller may be useful to you and, finally, in the event of opposition to the processing and a verification is underway on the prevalence of the legitimate reasons of the Data Controller over yours.
- Opposition: you can object at any time to the processing of your data, unless there are legitimate reasons for the Data Controller to proceed with the processing that prevail over yours, for example for the exercise or defense in court.
- Portability: you can ask to receive your data, or to have it transmitted to another owner indicated by you, in a structured, commonly used and machine-readable format.
- Revocation: you can revoke your consent to the use of cookies (Cookie Policy) at any time, since in this case it constitutes the basis of the processing. However, the revocation of consent does not affect the lawfulness of the processing based on the consent carried out before the revocation itself.

15.2. At any time the user may request to exercise the aforementioned rights to AR LIVE SRL by contacting the email address:.

15.3. Furthermore, the user has the right to lodge a complaint with the Italian Supervisory Authority: "Garantor for the Protection of Personal Data" in the event that he/she believes that his/her rights have been violated by AR LIVE SRL or in the event that he/she does not consider the response of AR LIVE SRL to his/her requests satisfactory.

16. Security of data provided

16.1. This site processes user data in a lawful and correct manner, adopting appropriate security measures to prevent unauthorized access, disclosure, modification or unauthorized destruction of data. Processing is carried out using computer and/or telematic tools, with organizational methods and logic strictly related to the purposes indicated.

16.2. In addition to the owner, in some cases, categories of persons involved in the organization of the site (administrative, commercial, marketing, legal, system administrators) or external parties (such as third-party technical service providers, postal couriers, hosting providers, IT companies, communication agencies) may have access to the data.

17. Changes to this document

17.1. This document, which constitutes the privacy policy of this site, is published on our site.

17.2. It may be subject to changes or updates. In the event of significant changes or updates, these will be reported with specific notifications to users. Users are still invited to periodically consult this page to always be updated on the latest legislative news.

17.3. Previous versions of the document will still be available on this page.

17.4. The document was updated on 01/08/2024 to comply with the relevant regulatory provisions, and in particular in compliance with Regulation (EU) 2016/679.